



## Ambassador Committee

**Mission Statement:** The Heart of Wisconsin Business and Economic Alliance Ambassadors serve as an avenue for membership growth and retention.

**Preamble:** The Ambassador Committee of the Heart of Wisconsin Business and Economic Alliance is a prestigious public relations, booster and goodwill organization. It will concern itself with activities to enhance the image of the Heart of Wisconsin Business and Economic Alliance and create solidarity within the membership.

### Objectives:

- Membership recruitment and retention.
- Provide an annual fundraising vehicle.
- Welcome new businesses into our area.
- Provide networking opportunities for members.

### Committee guidelines:

- Membership in the Ambassador Committee shall be limited to no more than two (2) representatives from any member of the Heart of Wisconsin Business and Economic Alliance.
- Prospective members are allowed to attend no more than two (2) meetings prior to becoming a member of the Ambassador Committee.
- The Ambassador Committee shall have thirty (30) active members.
- Regular meetings will be scheduled on the first or second Friday of every month at 7:15 a.m.
- Election of Co-Chairperson will be held in December. The Co-Chairperson will assume their office January 1.

### Membership requirements:

- Be a Heart of Wisconsin Business and Economic Alliance member or an employee of a Heart of Wisconsin Business and Economic Alliance member.
- Indicate willingness to serve as an Ambassador by signing the signature sheet on an annual basis and securing enough points on a quarterly basis.
- Pick up a cranberry blazer and polo shirt from the Heart of Wisconsin Alliance office. Blazers or polo shirts and nametags must be worn at all Ambassador functions. (Name tags provided by Heart of Wisconsin Business and Economic Alliance.)