



## PRESS RELEASE

FOR IMMEDIATE RELEASE:

### **Start or Expand Your Business** *Register for the May Entrepreneurial Boot Camp*

**WISCONSIN RAPIDS, WI (April 4, 2008)** --- Entrepreneurial Boot Camp, sponsored by the Community Progress Initiative and Mid-State Technical College, will be held at Mid-State Technical College in Wisconsin Rapids. The sessions are held in the evening running from 5:00 pm until 9:00 pm on May 29<sup>th</sup>, 30<sup>th</sup>, & June 2<sup>nd</sup> and the May 31<sup>st</sup> session will run from 8:30 am until 5:00 pm. The cost is \$75.00 and includes all materials as well as some meals and snacks.

Participants will be trained in the basic skills necessary to start or expand a business. Entrepreneurial spirit will be developed with emphasis on creating networks of new business owners. Local experts share their stories of business success and give advice to help the participants develop the framework necessary to take ideas and develop them into workable business plans. Relationships with professionals that can help your business succeed are developed.

Local entrepreneur Brett Roberts of Roberts Physical Therapy shared the impact the Boot Camp had on him, "The boot camp helped to refresh my mind on how to write a business plan, but the best benefit by far was talking to an established panel about my business idea and being able to gain feedback from their experience and expertise."

To reserve your spot please call Melissa Loken, Business Development Specialist, at 715.422.4856 or visit the Heart of Wisconsin Business & Economic Alliance at 1120 Lincoln Street in Wisconsin Rapids or register online at ([www.heartofwi.com](http://www.heartofwi.com)).

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